



SLANTY[®]

2021 COLLECTION



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Design is
simply
intelligence
made visible.



Unrivalled Innovation

SLANTY® is a revolutionary new toilet range. Designed by thought leader and pioneering engineer in the UK, the collection is set to transform the tired bathroom landscape.

The humble toilet bowl has been in existence since the 16th century and has not changed since its invention. Medical studies have suggested that sitting for prolonged times on a horizontal toilet can indeed contribute to swollen haemorrhoids and weakening of pelvic muscles.

What's so different about SLANTY®?

SLANTY® toilets do not compromise on style, quality or your health. Our revolutionary new toilet, designed to look remarkable as well as perform exceptionally boasts unique design engineering with the user in mind to minimise time spent on the toilet for improving your health and wellbeing.

It's where intelligent design meets functionality.

All our toilets are designed with an engineered gradient slope varying between 8 - 13 degrees. They are intelligently designed with the user in mind to spend less time sat on the toilet.

SLANTY® can offer domestic and commercial markets:

- Ⓢ Reduction of time spent on the toilet
- Ⓢ Reduction in painful haemorrhoids & weakening of pelvic muscles
- Ⓢ Queue reduction in commercial spaces
- Ⓢ Increase in workplace employee wellness
- Ⓢ Increase in workplace productivity

Please see page 15 for all benefits for individual markets.

Health & Wellbeing

Can a toilet really help with health and wellbeing?

It may seem odd that such a simple and integral part of any home, public place or organisation can actually offer such benefits but it can.

There are many studies and research papers that suggest just this. The primary aim of the SLANTY is to be functional as a contemporary toilet, but in addition to its functionality, each product in the SLANTY range has a cleverly engineered gradient slope between 8 - 13 degree to form a 'slant'.

The 'slant' naturally and subconsciously deters users from sitting on the toilet for prolonged and often unnecessary lengths of time. There is an increase, particularly among men, who use the toilet as a place to sit and relax and use mobile phones but unknown to most users this is actually an unhealthy habit that can lead to painful haemorrhoids and weakening of pelvic muscles.

When users sit on the toilet, the muscles in the area relax and this is when the health issues begin. By introducing SLANTY into the home, the workplace and public places - users are likely to spend less time on the toilet and therefore reduce the likelihood of developing haemorrhoids and weakening of pelvic muscles. When it comes to public restrooms, the less time on the toilet also means the less time spent in queues - this is a huge importance to the travel and hospitality industries such as airports, railway stations, theatres, hospitality and many more.

By using SLANTY you will experience increased comfort through promoting the engagement of upper leg muscles, including Rectus Femoris, Vastus Lateralis, Vastus Medialis, and lower leg muscles, namely Gastrocnemius & Soleus - (Figures 1-5). This also helps in reduction of musculoskeletal disorder.

*Harvard Medical School

Research

*Medical studies have suggested that using the traditional WC can contribute to swollen haemorrhoids and weakening of pelvic muscles.

* NHS- UK Guidance Notes

Latest Industry research also suggests that an average person spends around 25% greater time in work space lavatories than necessary. Some of due to telecommunication usage, such as texting, replying to emails and social media.

Estimated Average cost to industry per annum - £ 4.0 billion**

**Based on, No. of people employed in UK - 33.4m & taking a nominal hourly rate at £12.00/hour.

See page 23 for further research

BENEFITS

SLANTY is the smart choice when it comes to creating stunning bathroom spaces - whether this may be in the home, the office, shopping centres, luxury apartments or care homes.

Improve Long-Term User Health & Wellbeing

- Reduction in time spent on toilet due to slope
- Reduction in painful haemorrhoids
- Reduction in weakening of the pelvic muscles

Improve Health & Efficiency

- Reduction in lengthy toilet breaks at home/work
- Reduction in use of phones on the toilet
- Using phones on the toilet harbours surface germs
- Increased productivity at work

Queue Reduction

- Reduction in lengthy toilet breaks in the Workplace/ Shopping Malls/Public Transport/ Motorway Service Stations/Pubs/Restaurants & Sports Events to name a few.



Revolutionary and unique design. Illustration shows the gradient slope.

The Collection



Our product range leads the way in craftsmanship and washroom wellness innovation - brought to you with quality and style.



MULTIPLE
PATENTS
PENDING



HEALTH &
WELLBEING



QUALITY
ASSURED



ENGINEERED
BY EXPERTS



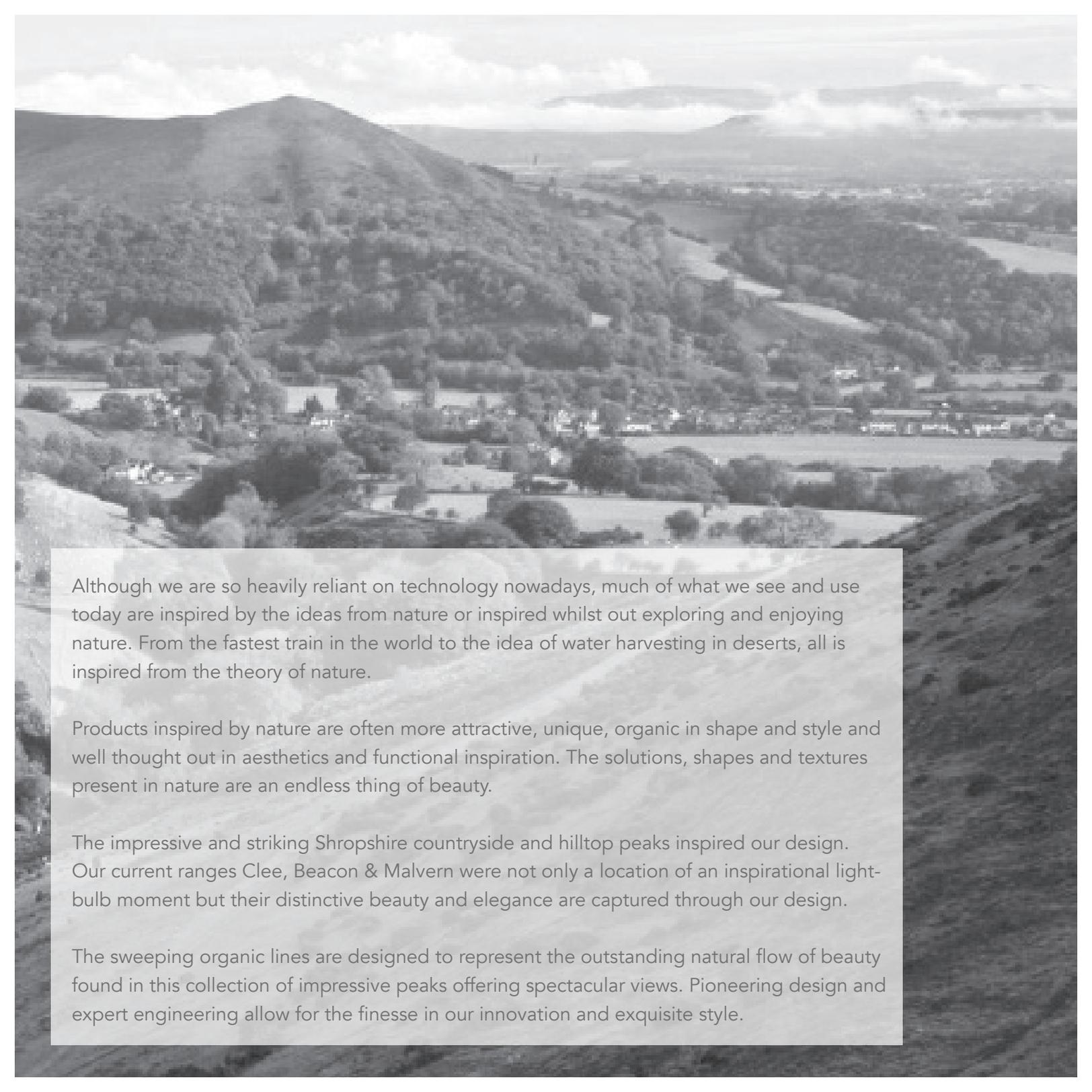
DESIGNED
IN THE UK



EASY CLEAN
& MAINTAIN



WATER
SAVING



Although we are so heavily reliant on technology nowadays, much of what we see and use today are inspired by the ideas from nature or inspired whilst out exploring and enjoying nature. From the fastest train in the world to the idea of water harvesting in deserts, all is inspired from the theory of nature.

Products inspired by nature are often more attractive, unique, organic in shape and style and well thought out in aesthetics and functional inspiration. The solutions, shapes and textures present in nature are an endless thing of beauty.

The impressive and striking Shropshire countryside and hilltop peaks inspired our design. Our current ranges Clee, Beacon & Malvern were not only a location of an inspirational light-bulb moment but their distinctive beauty and elegance are captured through our design.

The sweeping organic lines are designed to represent the outstanding natural flow of beauty found in this collection of impressive peaks offering spectacular views. Pioneering design and expert engineering allow for the finesse in our innovation and exquisite style.

SLANTY® Close-Coupled Toilets

We offer two close-coupled toilet designs within the revolutionary SLANTY® Collection meaning you'll find the perfect close-coupled toilet for your bathroom environment whilst reaping the rewards of the health benefits that come with our revolutionary sloping toilet range.

SLANTY® CLEE Close Coupled Toilet (ST/FM1001)

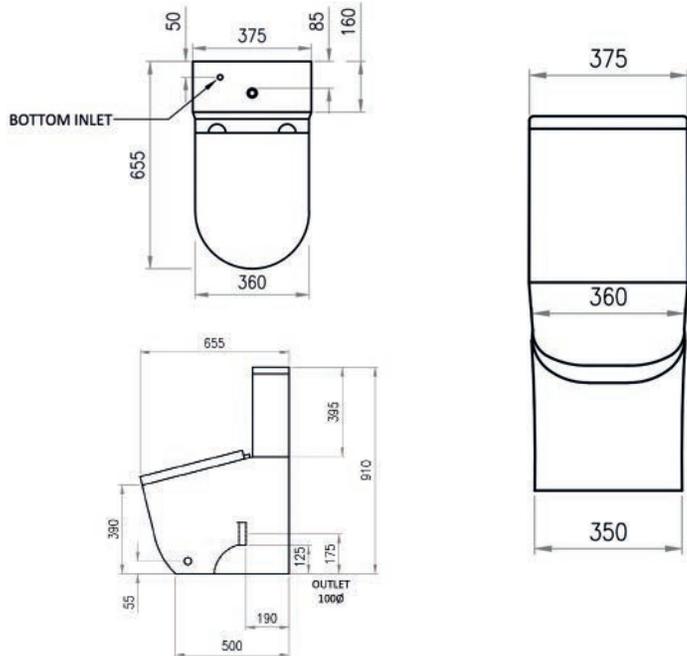
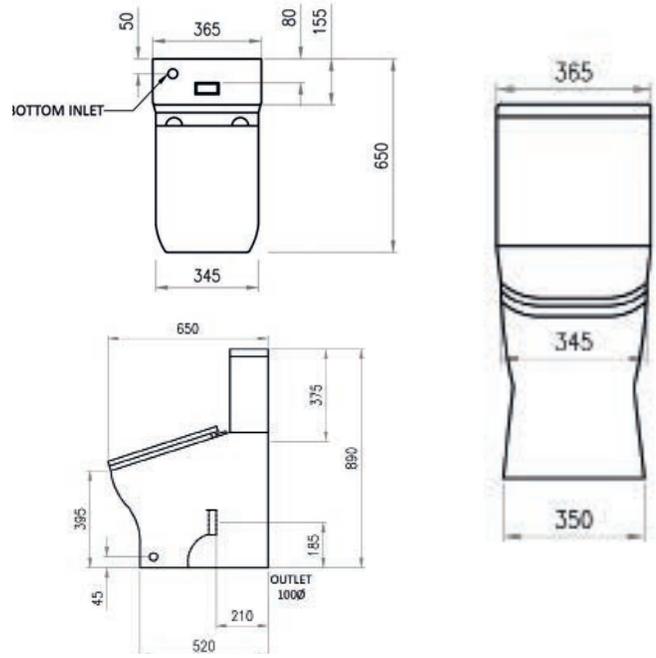
This SLANTY® close-coupled toilet offers a sleek and stylish linear design to make any bathroom a striking contemporary space. Our revolutionary new toilet is designed to look remarkable as well as perform exceptionally. Boasting unique pioneering design engineering with the user in mind to minimise time spent on the toilet for improving your long-term health and wellbeing. The soft-close toilet seat that is provided protects against mechanical damage. All our toilets feature an eco-friendly 6L/3L dual flush, helping you save both water and money. The soft close, quick-release toilet seat helps with noise reduction, durability, easy-cleaning and maintenance.

- + Pioneering gradient slope engineered by experts
 - + Soft close, quick release anti-bacterial toilet seat
 - + Eco-friendly water-efficient dual flush
 - + Easy-to-install, clean and maintain
 - + Quality Vitreous China - White
 - + Manufacturer guarantee

SLANTY® BEACON Close Coupled Toilet (ST/FM1002)

The SLANTY® BEACON close-coupled toilet is rounder and organic in design featuring softer more flowing curved lines for a modern and fresh bathroom. As with all our products in this collection, the revolutionary new toilet is not only designed to look remarkable but perform exceptionally too. Boasting unique pioneering design engineering with the user in mind to minimise time spent on the toilet for improving your long-term health and wellbeing. The soft-close toilet seat that is provided protects against mechanical damage. Our toilets all feature an eco-friendly 6L/3L dual flush, helping you save both water and money. The soft close, quick-release toilet seat helps with noise reduction, durability, easy-cleaning and maintenance.

- + Pioneering gradient slope engineered by experts
 - + Soft close, quick release anti-bacterial toilet seat
 - + Eco-friendly water-efficient dual flush
 - + Easy-to-install, clean and maintain
 - + Quality Vitreous China - White
 - + Manufacturer guarantee



SLANTY® Wall Mounted Toilets

SLANTY® CLEE Wall Mounted Toilet (ST/WM1001)

The SLANTY® CLEE Wall Mounted Toilet combines ultimate linear style and space-saving functionality with the added long-term health benefits thanks to our unique pioneering gradient slope. It features an optional hidden cistern thus creating a sleek and stylish look for your modern bathroom design. These can be installed against a toilet unit or against a wall, creating a bathroom that uses space efficiently - making cleaning even easier.

Boasting pioneering design engineering with the user in mind to minimise time spent on the toilet for improving your long-term health and wellbeing. The soft-close toilet seat that is provided protects against mechanical damage. It features an optional eco-friendly 6L/3L dual flush, helping you save both water and money. The soft close, quick-release toilet seat helps with noise reduction, durability, and easy-cleaning – perfect for commercial markets.

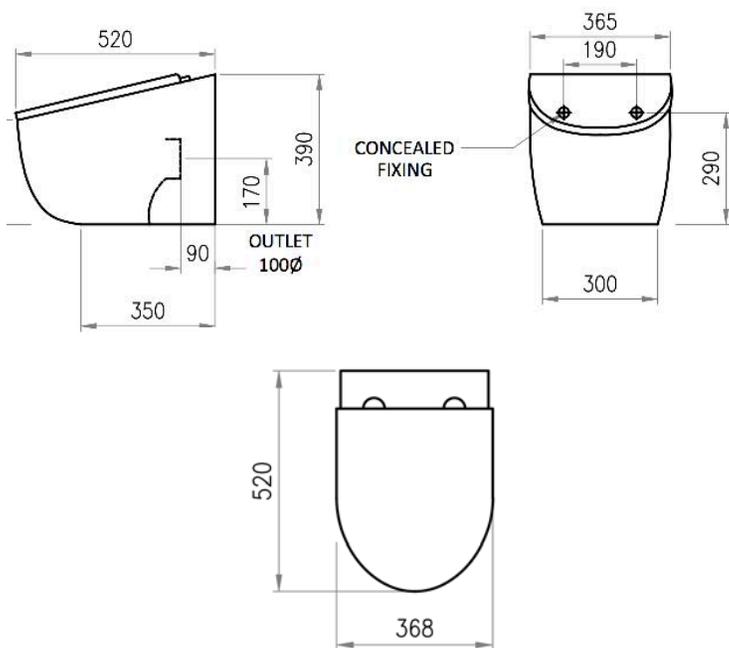
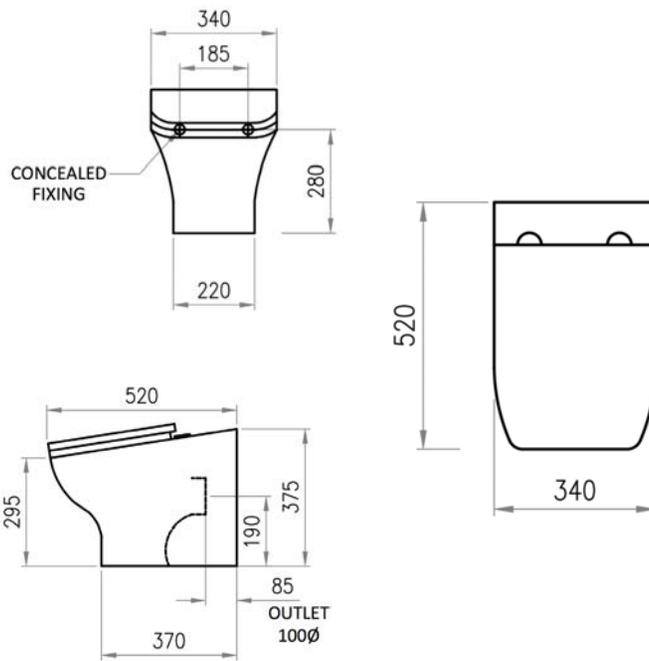
- + Pioneering gradient slope engineered by experts
- + Soft close, quick release anti-bacterial toilet seat
- + Optional eco-friendly water-efficient dual flush
- + Easy-to-install, clean and maintain
- + Quality Vitreous China - White
- + Manufacturer guarantee

SLANTY® BEACON Wall Hung Toilet (ST/WM1002)

The SLANTY® BEACON Wall Mounted Toilet provides a more round and organic soft design with contemporary floating effect. These stylish toilets add that minimalistic and modern feel to your bathroom environment due to its optional hidden cistern and minimal contact with bathroom surfaces making cleaning even easier. A revolutionary new toilet, designed to look remarkable as well as perform exceptionally.

Boasting pioneering design engineering with the user in mind to minimise time spent on the toilet for improving your long-term health and wellbeing. The soft-close toilet seat that is provided protects against mechanical damage. It features an optional eco-friendly 6L/3L dual flush, helping you save both water and money. The soft close, quick-release toilet seat helps with noise reduction, durability, and easy cleaning – perfect for commercial markets.

- + Pioneering gradient slope engineered by experts
- + Soft close, quick release anti-bacterial toilet seat
- + Optional eco-friendly water-efficient dual flush
- + Easy-to-install, clean and maintain
- + Quality Vitreous China - White
- + Manufacturer guarantee



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**Why try so hard
to fit in, when
you're born to
stand out?**

- OLIVER JAMES

SLANTY® All-in-One Toilets

SLANTY® MALVERN All-in-One Toilet (ST/FM1005)

The latest addition to the SLANTY® family is the MALVERN All-in-One. A one piece toilet offering simplicity and style and an elegance to grace any bathroom environment. It maintains the classic linear bowl with strong lines but as a one piece toilet system making super easy-to-clean and maintain.

As with all our products in this collection, the revolutionary new toilet is designed to look remarkable and perform exceptionally.

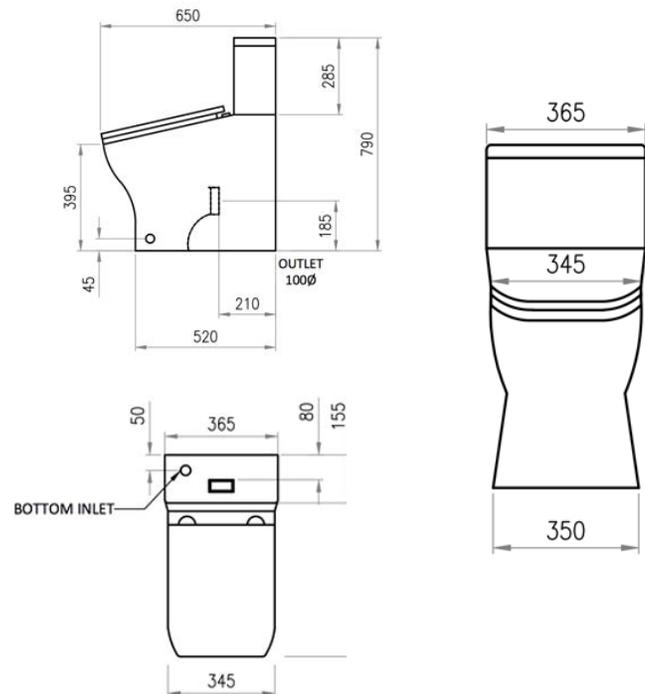
Boasting pioneering design engineering with the user in mind to minimise time spent on the toilet for improving your long-term health and wellbeing. The soft-close toilet seat that is provided protects against mechanical damage. Features an eco-friendly 6L/3L dual flush, helping you save both water and money.

The soft close, quick-release toilet seat helps with noise reduction, durability, and easy cleaning.

- + Pioneering gradient slope
 - + Engineered by experts
- + Soft close, quick release anti-bacterial toilet seat
- + Optional eco-friendly water-efficient dual flush
 - + Easy-to-install, clean and maintain
 - + Quality Vitreous China - White
 - + Manufacturer guarantee - X years



All-in-One Toilet (ST/FM1005)





The SLANTY® Markets

The toilet is an essential part of any bathroom - whether at home, in the office or out and about in a public place. But that shouldn't mean we have to compromise on quality, style or health. Our revolutionary range of SLANTY® toilets fit into both domestic and commercial markets whilst addressing style needs. We combine quality with contemporary design and long-term health and wellbeing benefits.

The unique gradient slope of the toilet naturally reduces the time a user will spend on the toilet, thus promoting various health benefits and reduced queuing times in public restrooms. **So, what does this mean for your market?**

SLANTY® for home.

- + Family Long-Term Health Benefits
- + Uncompromising Quality
- + Eco-Friendly & Water Saving
- + Contemporary Design
- + Hygienic Design
- + Diverse range to suit all spaces

SLANTY® for office.

- + Employee Long-Term Health Benefits
- + Workplace Washroom Wellness
- + Eco-Friendly & Water Saving
- + Uncompromising Quality
- + Contemporary Design
- + Hygienic Design
- + Easy to clean and maintain
- + Diverse range to suit all spaces

SLANTY® for hospitality.

- + Long-Term Health Benefits for User
- + Uncompromising Quality
- + Eco-Friendly & Water Saving
- + Contemporary Design
- + Hygienic Design
- + Reduced Queues
- + Easy to clean and maintain
- + Diverse range to suit all spaces

SLANTY® for care.

- + Long-Term Health Benefits for User
- + Easy to sit / easy to stand*
- + Uncompromising Quality
- + Eco-Friendly & Water Saving
- + Hygienic Design
- + Easy to clean and maintain
- + Diverse range to suit all spaces
- + Contemporary Design

SLANTY® for new builds.

- + Long-Term Health Benefits for User
- + Uncompromising Quality
- + Eco-Friendly & Water Saving
- + Contemporary Design
- + Diverse range to suit all spaces
- + Hygienic Design
- + Easy to clean

SLANTY® for public.

- + Long-Term Health Benefits for User
- + Uncompromising Quality
- + Eco-Friendly & Water Saving
- + Contemporary Design
- + Reduced Queues
- + Easy to clean and maintain
- + Diverse range to suit all spaces

SLANTY[®] for office.

Workplace wellness is important and taking care of employee wellbeing should be paramount. By installing our stylish sloping toilet range into the office bathrooms, you can help provide long-term health benefits, reduce lengthy toilet breaks.

Maximising productivity and employee wellness at the same time.





SLANTY[®] for public.

It's important for public bathrooms to be hygienic, but why shouldn't they be a carefully designed space? When it comes to Airports, Train Stations, Shopping Centres, Motorway Service Stations, Sports Events, Theatres, Concert Halls to name a few, the reduction in queues and long-term health of a user should be priority. Thanks to the unique gradient slope this is now possible as users will spend less time on SLANTY[®] toilets

SLANTY[®] for new builds.

Architects, construction firms and interior designers need look no further. Time to transform toilets as we know them and create a stunning bathroom with a toilet that not only stands out with its uncompromising design but can boast pioneering engineering with health benefits to all users. SLANTY[®] has[®] transformed the humble toilet into a sleek design with wellbeing at the forefront of all we do.





SLANTY[®] for care.

Care Homes and Nursing Homes are an ideal environment for SLANTY[®]. Not only do the health benefits include reducing both painful haemorrhoids and the weakening of pelvic muscles, but the sloping nature allows ease of sitting down and getting back up, particularly helpful in this type of environment.

SLANTY[®] does not aim to replace disabled toilets.



SLANTY[®] for hospitality.

SLANTY style easily lends itself to high-end hotels, restaurants and bar chains. The diversity of the range allows the hospitality sector to create that stylish and contemporary feel when it comes to the bathroom design. But in addition to this, due to its unique gradient slope, it will naturally reduce the time spent on the toilet and therefore reduce queuing in such places.



SLANTY® for home.

Our product range is ideal for creating the ultimate stylish bathroom in any home. With compact ranges available to suit bathrooms of all shapes, sizes and styles, you will find your perfect SLANTY to compliment your home. Take care of your family's long-term health benefits by introducing them to SLANTY® sloping toilets.

Why SLANTY?[®]



Health & Wellbeing

The unique gradient slope to our toilet is designed with functionality and wellbeing in mind.

It's unique without compromising on quality and stunning design.

Since the 16th Century toilet design has hardly changed in regards to its horizontal design feature. Its style may have changed and the toilet has in fact become an integral and important design feature to the bathroom itself.

Our team of UK engineers have re-designed the humble toilet with health and functionality at the forefront of everything they do. SLANTY[®] offers multiple benefits to users and organisations alike whilst still offering contemporary style to suit bathrooms and restrooms of all styles and sizes.

Patent Application Information

United Kingdom Patent Application No's 1909327.7 & 2004711.4

International Patent Application No's PCT/GB2020/051196 & PCT/GB2021/050797



Why SLANTY?[®]



Health & Wellbeing

Permanente Journal's Special Report:

"Spending excessive time on the toilet is harmful. Avoid sitting on the toilet more than two minutes"

NHS states

Under- How you can treat or prevent piles - "do not spend more time than you need to on the toilet"

Mayo Clinic states

Causes of medical condition Haemorrhoids - "Sitting for long periods of time on the toilet"

Slate states

Under Science Section, article by Daniel Lametti - "Don't Just Sit There!"

"But when it comes to haemorrhoids - a painful swelling of the veins in the anal canal that affects half of all Americans - new research suggests that you may want to get your butt off the toilet."

YouGov states:

Under Digital & Technology, Health, Medicine, & Beauty and Lifestyle, article by Mathew Smith (Lead Data Journalist).

"Most Britons use their phone on the toilet."

The habit is widespread but far more common among younger people, meaning the practice is likely to grow – much to the dismay of medical experts

The newspaper is traditionally the only form of entertainment available on the toilet, but times have changed. A new YouGov Realtime survey reveals that a trip to the toilet is increasingly not complete without a phone.

The majority of Brits (57%) admit to using their phone on the toilet, including 8% who say they "always" do it and another 14% who say they do "most times".

Among the youngest Britons, however, that figure is much higher. A majority of 18 to 29 year old men (61%) say they use their phone on the throne every time, or most times, as do 44% of women of the same age.

Overall, 86% of men and 84% of women under 30 say they do it to some extent."

This will dismay health experts, who would rather we left our phones alone while in the loo.

Why SLANTY?[®]

Easy-to-Clean & Maintain



With SLANTY[®] being the perfect choice for both commercial and domestic bathrooms, the quick release anti-bacterial seat makes cleaning really easy. Toilet seats harbour endless amounts of dirt and bacteria, regardless of how often you clean them. With our anti-bacterial toilet seat, that's a thing of the past. Specially treated with a hygienic, clean, anti-bacterial additive, it will give you peace of mind that your toilet is always in pristine condition. The bases of all our SLANTY[®] toilets are solid surfaces - no tricky twists and bends to navigate to clean and maintain.

They can easily be wiped down making cleaning and maintenance quick, efficient and extremely hygienic - making the range an extremely suitable option for commercial bathrooms where there is a large number of different users throughout the day and night and regular cleaning is essential.

Eco-Friendly Water Saving



The SLANTY[®] range features an eco-friendly 6L/3L dual flush, helping you save both water and money. Toilet flushing accounts for 1/3 of water used in the home today - one toilet flush using an older style toilet uses 14 litres of water - think about this in a commercial setting. So what can we do to lower our water bills and use less water?

Well, dual flush models use as little as 2.6 and 4 litres per flush, so only 20% compared with older toilets.

A dual flush toilet is a high efficiency toilet (HET) that conserves water by offering a choice of two different toilet flush volumes – a low volume flush for liquids and a full volume flush for solids.



Why SLANTY?[®]

UK Designed & Contemporary Style

The SLANTY[®] range has been intelligently designed to promote health and wellbeing at home, at work and while out and about but that does not mean we have compromised on the style or design.

Our revolutionary new toilet is designed to look remarkable as well as perform exceptionally. Our range consists of close-coupled toilets, back-to-wall for a floating and stylish effect.

We are able to provide toilets for bathroom spaces of all sizes - making the more compact products ideal for when space is often precious and cubicles are used such as public restrooms, hospitality industry and the travel industry airports, train stations to name a few.

Why SLANTY?[®]



Quality

As with any product, quality should be standard. All our SLANTY products are designed and engineered by experts with the highest attention to detail. From the pioneering gradient slope, to the duel-flush, the soft-close lids to the vitreous china used. We work with superior suppliers and manufacturers to bring you the very best quality. SLANTY[®] Toilets are endorsed by the British Toilet Association.

CE Certification

Vitreous China to BS 3402 | BS EN997 | BS EN33
ASME A112.19.2/CSA B45.1





**Craftsmanship
that combines
intelligent &
beautiful
design with
health and
wellbeing.**



SLANTY[®]

www.standardtoilet.net